

How to apply to be one of the households we work with:

- 1 Call our energy advisors on free phone 0800 512 012 and ask for information on Target 2050
- 2 We will send you an application form in the post
- 3 Your application will be checked and we will contact you to advise if you have been selected to take part.



For further information on the Target 2050 project, contact:

Paul Sheridan
Severn Wye Energy Agency
Unit 6/15 The MEWs, Brook Street,
Mitcheldean, Gloucester, GL17 0SL
Tel: 0800 512 012
Email: paul@swea.co.uk



For general queries or an application form contact the Gloucestershire Energy Efficiency Advice Centre
0800 512 012



The target 2050 project is funded by Stroud District Council under our Climate Change Programme. It is managed by Severn Wye Energy Agency, a not for profit organisation based in Gloucestershire, working to promote and facilitate the use of sustainable energy in all sectors. Registered charity number 1083812.

Stroud District



Target 2050

Countdown to a low carbon home



Congratulations!

By opening this leaflet you have already taken your first step to becoming a low carbon home.

We are offering residents of Stroud District a unique opportunity to take part in an exciting new project to create low energy, low carbon homes, right here in existing properties.



We are looking for homeowners in Stroud District who:

- are concerned about the environment
- would like to reduce their fuel bills
- would like to live in a greener home
- are thinking about home improvements in the near future

If this sounds like you, then we would welcome your application to Target 2050.



What is the Target 2050 project?

The aim of the project is to reduce the carbon dioxide emissions from a small group of local homes by 60%.



We are looking for just 40 households to take part by making changes to their homes and their lifestyles, so please apply quickly.

Who can apply?

As long as you own your home and are serious about making changes that will reduce the carbon dioxide emissions from your household, you can apply. We would like to hear from you whether you think your home will be easy or difficult to improve. It can even be a listed building or in a conservation area.

We want the project to show that energy saving improvements can be achieved in a range of property types. Homes with solid walls, no mains gas, or where planning matters may need to be looked into carefully are of interest.



We will work with you to find installers with the skills to help you with your improvements.

We want the project to help develop this network of installers so that it is easier for people in the future to find suitable companies.

What's in it for me?

Everyone who applies will receive free advice on energy saving and the grants currently available. 40 homes will be selected to receive an in-depth energy audit of their properties, and a personalised action plan for reducing their carbon emissions. Households wishing to act on some of the recommendations in this plan will receive expert help and assistance through the entire process, as well as access to funding to support their projects, referrals to qualified installers and free goodie bags of energy saving gadgets to help them on their way.



What will be expected from me?

We ask that you are serious about reducing energy consumption and improving the efficiency of your home. 20 of the 40 households will also be asked to participate in a programme of behavioural changes to shave off those last few kilos of carbon.



What will the neighbours think?

Through publicity and other activities in your community we hope to raise awareness and encourage others to undertake their own low carbon home projects. Case studies will be produced to inspire other households across the UK.