

How it Works.

22nd May marks the start of Walk to School Week and this is a great opportunity to start thinking about the impact that our travel choices have on our environment. Whilst there are many negative impacts associated with car use in terms of noise and air pollution, congestion and road safety using the car is a very convenient option for many of us with limited time on our hands. Walk to School Week aims to encourage people to find an alternative means of transport and give them an opportunity of seeing how this can fit into their routines and to experience some of the pleasures and benefits of not using the car.

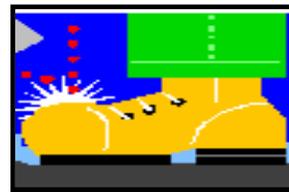
This challenge, which can be run in any week, adds a competition element to encourage more people to make the effort. Two or more classes can compete against each other to win the Golden Boot framed certificate. Just copy the number of Golden Boot Recording Sheets required.

In the week before you choose to run the challenge choose a day to calculate a baseline score for your class to beat. To keep the competition fair the scoring is designed so that the class is working to improve on their existing practice. It is best not to let the children know when you will be carrying out the baseline survey so that you get a true reflection of the current situation.

To calculate the baseline do a simple hands up survey of how the children have travelled to school and then follow the calculations explained on the class poster to complete the target box. At the end of the week compare the average % score for the class with their baseline total and find the difference. The class with the biggest improvement from their own baseline score are the winners of the challenge.

This Certificate is Awarded to

for their excellent effort to reduce their car journeys to school



THE GOLDEN BOOT CHALLENGE

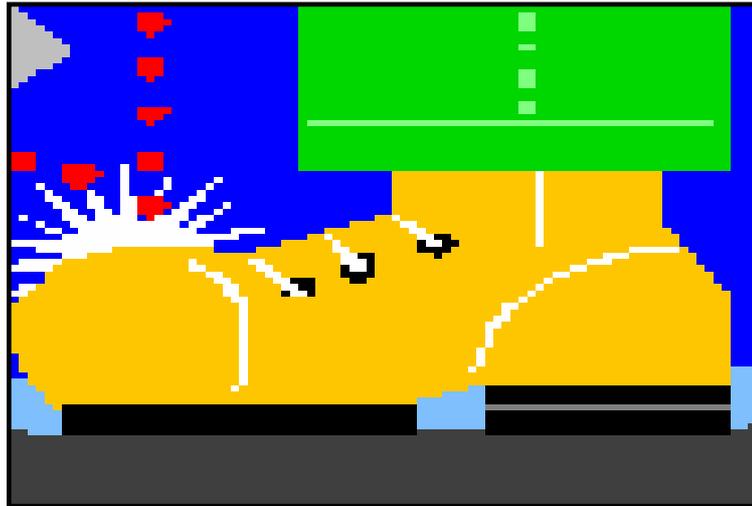
Walk to School Week

2006

Authorised By:

Power to Change Project Manager





The Golden Boot Challenge

How will you get to school?

Date: _____

