

THE <<FEEDU>> PROJECT - TOOL N.

1. Name of the tool

The Golden Boot Challenge

2. Introduction

This resource is designed to promote the use of sustainable transport to and from school in the hope that this will become a common practise amongst the pupils and their families.

➤ **Concept**

A very effective tool for motivating pupils to use 'greener' transport means. They really enjoy the element of competition.

➤ **Goal**

To encourage children, parents and schools to consider the alternatives to coming to school by car, and to achieve a significant improvement in the amount of pupils using sustainable transport for the period of the Challenge.

➤ **Material Needed**

A class diary with two columns for each day of the Challenge. Column A to record sustainable transport use. Column B for those using cars.

A school diary to record the base line and average scores for each class in the school.

A letter to go home explaining when the Challenge will begin and how to win!

➤ **Procedure**

This is a competition between classes at a school and can also be used to compare performance with other local schools.

We suggest a minimum of four weeks for the Challenge.

Decide on a day of the week for the Challenge e.g. Wednesday.

Week 1 Wednesday - Collect baseline data - a quick hands - up survey will do.

N.B. To get accurate baseline data do not notify pupils and parents that this is the start of the Challenge (it will only make it harder for them!) Instead give them week 2 date.

Week 2 Wednesday - First Challenge Day

Collect information about how pupils came to school. This can be done simply by asking those who came by car to put up their hand and then subtracting that from the total number to give you a score for car users and a sustainable transport score. This effective but may seem a little unfair to car users who are singled out.

A better way is to list all possible transport means and tally the amount of pupils using each. This way also gives more information about how transport is being used.

Carry out this same procedure on Wednesday in week 3 and 4.

Divide the sustainable total by the number of pupils and multiply by 100 to find percentage.

Record percentage in your class section of the school diary.

In week 4 the winner is the class to have made the biggest improvement on their baseline school.

Have a celebration and award them the prize!!

Suggested prize - a wooden mounted boot sprayed gold.

4. Guidelines for Teachers

It is important to set this Challenge against a background of work in which pupils investigate how we use transport the consequences and potential environmental and community impacts. They need to know why it is important to save energy by using more sustainable transport and to make others do the same. However the activity itself is very easy to implement and does not necessarily take up any curriculum time.

5. Tool Rating (* = Ok *** = Excellent)**

I rate The Golden Boot Challenge - *****

Simple, effective and fun!

6. Contact

For more information about this resource contact:

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Original idea from Surrey County Council <http://www.sureycc.gov.uk/safe-routes>

Further info in the Tool Technical Fiche in .pdf format