

Aim 1: Establish and maintain effective and relevant multi-agency partnerships

Objectives	Key tasks
1. Establish a Gloucestershire Affordable Warmth Partnership Group	<ul style="list-style-type: none"> - Maintain the multi-agency affordable warmth steering group to include local authorities, social care professionals, representatives from Primary Care Trust, Pension Service, private sector landlords, Housing Associations, fuel suppliers, contractors, tenants groups, Home Improvement Agencies, advice providers, voluntary sector and other relevant groups - Seek funding to support the function and work of this group - Review the work of this group annually and establish priority areas of work for the coming year at an Annual General Meeting - This group will provide support to members making bids for funding for work to improve the energy efficiency of homes in Gloucestershire and South Gloucestershire - there should be an assumption that this group will work in partnership with grant providers (e.g. Eaga/Warmfront) - This group will report to members on any national grants/funding that they might take advantage of
2. Encourage inter-agency links	<ul style="list-style-type: none"> - use existing networks to raise awareness with key groups and partnerships - make formal link through reporting progress of affordable warmth strategy to other groups - disseminate annual review of activity to partners and interested organisations locally and regionally
3. Establish referral system	<ul style="list-style-type: none"> - maintain and develop referral network for energy efficiency measures centred on Gloucestershire Warm and Well - monitor effectiveness of referral systems locally - review existing services linked to affordable warmth and referral mechanisms - review advice outlets and establish correct referral procedures - seek opportunities for community involvement - monitor and evaluate effectiveness of network - identify where there are gaps

<p>4. Access funding and other resources from key partners</p>	<ul style="list-style-type: none"> - work in partnership with health, Social Services and others to identify ways to eradicate fuel poverty - raise profile of fuel poverty with decision makers who have access to budgets - identify opportunities for cross sector finance for projects - collect data on health benefits of energy efficiency and financial savings made to National Health Service budgets as a result of reducing fuel poverty - keep decision makers informed
<p>5. Involve private landlords</p>	<ul style="list-style-type: none"> - inform landlords and tenants about benefits of affordable warmth and what can be done to achieve it - provide information to the Gloucestershire Landlords Forum on Affordable Warmth issues and energy efficiency grants - develop targets for individual landlords
<p>6. Involve Registered Social Landlords</p>	<ul style="list-style-type: none"> - inform landlords and tenants about benefits of affordable warmth and what can be done to achieve it - provide information and training to tenants - work with the members of the SHARE Housing Forum to address Affordable Warmth issues for tenants at a practical and strategic level

Aim 2: Raise awareness and provide energy advice and information to all households

Objectives	Key tasks
1. Develop a co-ordinated approach to energy advice provision	<ul style="list-style-type: none"> - provide a coordinated approach to affordable warmth advice provision in the county by working with partners and other agencies - report to the group on the affordable warmth related advice available in the county - seek ways to deliver services to fill gaps in energy advice provision -
2. Train key people to provide advice	<ul style="list-style-type: none"> - inform the partnership of training opportunities - seek to develop training to fill any gaps in provision - identify trusted people in direct contact with households, especially vulnerable ones that could act as Affordable Warmth champions - develop and deliver training in simple energy advice delivery - provide ongoing support and updating - ensure that a programme of training updates is available to partner organisations -
3. Make advice accessible to all	<ul style="list-style-type: none"> - Be aware of the various sources of advice/advice materials available - Ensure advice is in a variety of formats, focusing on accessibility, simplicity and clarity of messages - Identify specific needs and gaps in provision - development of materials to fill gaps
4. Improve awareness in all sectors	<ul style="list-style-type: none"> - identify target groups and review annually - research/develop approach and materials with reference to target audience - develop effective marketing /publicity - deliver awareness programme to householders via talks, presentations, mail-shots, newsletters, posters - target geographical communities and communities of interest - monitor and evaluate improvement
5. Influence decision makers	<ul style="list-style-type: none"> - present affordable warmth strategy to all elected representatives and partnerships - lobby Members of Parliament and other key people on specific issues - offer training/awareness-raising on affordable warmth for all elected representatives

	<ul style="list-style-type: none"> - enlist key people to 'champion' the cause of affordable warmth
6. Develop programmes to raise awareness for families, children and education	<ul style="list-style-type: none"> - make links with schools, research curriculum links and classroom needs - include practical tips on affordable warmth in school curriculum - work with Families Centres across the county to reach vulnerable families and children
7. Promotional campaigns	<ul style="list-style-type: none"> - develop and deliver ongoing affordable warmth campaign using media contacts - raise awareness of affordable warmth issues to all key media contacts - support promotion of issues with local projects - link with national campaigns where appropriate
8. Promote information on financial assistance to householder	<ul style="list-style-type: none"> - establish system for collecting, updating and disseminating accurate information on financial assistance - decide which organisation will be responsible for maintaining and updating information - use the inter-agency referral system to promote grants - promote the referral network to relevant organisations - look for opportunities to work with relevant agencies (such as the Energy Saving Trust and Eaga Partnership) to promote grants

Aim 3: Identify and help people in fuel poverty

Objectives	Key tasks
1. Seek and find those at risk of fuel poverty	<ul style="list-style-type: none"> - list target groups at risk of fuel poverty - identify relevant agencies working with those groups - provide information to relevant agencies - put affordable warmth 'on the checklist' for relevant agencies - use fuel poverty mapping tools to highlight areas at most risk
2. Provide support and information to those in most need	<ul style="list-style-type: none"> - link to initiatives already working with target groups - reach people through specific relevant events - target private landlords - train housing officers, letting agents, benefits staff and other key staff - promote mechanism to improve energy efficiency of properties
3. Link to provide short and long term support	<ul style="list-style-type: none"> - explore opportunities to meet other needs of those targeted - identify ways to target those out side normal community networks - develop mechanism for reaching vulnerable people in cold snaps - establish links with debt advisors - establish links to 'flu inoculation and other health interventions /campaigns

Aim 4: Ensure that housing strategies support the issue

Objectives	Key tasks
1. Improve the energy efficiency of all housing (new build and existing stock)	<ul style="list-style-type: none"> - continue to collect data on energy efficiency of housing stock and refine its use - continue to make available data relating to housing stock and energy efficiency - work towards better use and co-ordination of data - analyse alongside data on households make-up and economic status to prioritise action - develop and maintain links with the Gloucestershire Sustainable Communities Strategy, Local Strategic Partnerships and others
2. Promote high standard of energy efficiency in newly built homes	<ul style="list-style-type: none"> - work with local planners, housing associations and developers to raise awareness of Affordable Warmth issues - encourage planners and developers to reach beyond current Building Regulations to include “Best Practice” (or other suitable standards) in the local plan - promote concept of homes that are affordable to run, not just to buy - identify and encourage the use of renewable energy technologies that would benefit the fuel poor through low or zero running costs - encourage planners to design housing for all sectors of population and all ages - plan for ‘lifetime homes’ in new build and renovation - promote use of energy efficient appliances (including lighting) in new build and existing properties - link measures and advice, covering all aspects including energy efficiency, fire safety, security; waste and recycling; water conservation and renewable energy
3. Improve energy efficiency in existing housing	<ul style="list-style-type: none"> - promote energy efficiency in home improvement and regeneration schemes beyond current requirements of Building Regulations - focus on private rented sector – landlords and tenants as an area where great improvements can be made - ensure that the importance of “thermal comfort” in achieving decent homes standard is appreciated by local authorities, housing associations and other interested groups - promote renewable energy technologies as means for making housing more energy efficient

	<ul style="list-style-type: none"> - continue to work closely with Registered Social Landlords through the SHARE Housing Forum to provide guidance on refurbishment and/or new build, renewables, advice to tenants etc - develop schemes to promote energy efficiency measure for “hard-to-heat” homes in need of non-standard measures - adapt heating controls and advice for special needs - consult with households in planning energy efficiency measures and advice
<p>4. Secure finance from Central Government Energy Companies and national organisations</p>	<ul style="list-style-type: none"> - identify opportunities for financing projects from central government, energy suppliers, private sector, national lottery, charities and other organisations - provide support to groups wishing to develop relevant ideas into projects and obtain funding